

BUILD AN ENTERPRISE FAMILY WORKSHOP

48 STRATEGIES TO DEVELOP A SUSTAINABLE ENTERPRISE



This workshop provides a roadmap for owners wanting to build an enduring enterprise that encompasses more than a single business. It's important to develop an enterprise mindset when the family faces the complexity that comes with owning multiple businesses, properties, investments, and/or philanthropic endeavors.

Our comprehensive guidebook offers a structured approach to creating and sustaining an enterprise that thrives across multiple generations. This workshop is for leaders who want to integrate family goals across all enterprise domains using a clear, cohesive planning process. Bring up to four members of your strategic planning team (family leaders, board members, or senior managers) to learn how to develop your roadmap for a lasting enterprise family.

Attendees will explore the **Family Journey**, generating a shared understanding of the benefits of aligning family interests and goals. The **Enterprise Journey** leads to a shared vision for the future enterprise and the actions needed to implement that vision. The **Personal Journey** is for family members searching for a rewarding role in the family and the enterprise.

Peer groups walk through all three stages of the process together: where you are today, where you want to go, and how you want to get there.

Comments from prior workshop attendees

"The goal is for every family member to be 'fully capitalized.' This workshop makes me focus on how concepts can be implemented and institutionalized so they are not one-time discussions"

- Family Member and Family Office CEO

"We are leaving with more tools for integrating the next gen and spouses into the family office. We are leaving with new options and tactics that make me hopeful."

- Family Member and Board Member

"Having multiple family members attend, along with an outside board member led to great progress and learning. It was an environment where we could think strategically and share our vision for the family."

- Family Member

SEPTEMBER 22-23, 2026

Chicago, IL

FAMILY JOURNEY

Explore 15 milestones and generate a shared understanding of the benefits of aligning family interests and goals.

ENTERPRISE JOURNEY

Introduces 18 milestones that lead to a shared vision for the future enterprise and the actions needed to implement.

PERSONAL JOURNEY

For next generation family members searching for their role in the family and the enterprise.

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ENTERPRISE
FAMILY
ADVISORS

THE FAMILY JOURNEY

- How do values and guiding principles impact the family's future together?
- What are sound policies for inclusion and responsible ownership?
- How can you develop owners' skillset for managing or reducing enterprise complexity?
- How can you design a learning culture that fosters participation among owners?
- How do you design an equitable, objective process for leadership development and selection?

THE ENTERPRISE JOURNEY

- What are the benefits of building a multi-generational enterprise?
- What opportunities and risks will challenge your enterprise in the future?
- How does the family develop a shared vision and goals for the future of the enterprise?
- What leadership skills will be needed to support the vision and goals?
- How do you design a governance system that supports a complex enterprise?
- What metrics should be used to monitor and measure the enterprise's performance and satisfaction of its owners and stakeholders?

THE PERSONAL JOURNEY

- How knowledgeable are you and others within your generation on the operations of your family's enterprise? What's been your involvement to date?
- What unique character traits and skills do you have, or are developing, you feel would allow you to best contribute to the family enterprise?
- What areas are of the most interest to you? What opportunities can you identify to build knowledge and experience?

All workshop attendees will receive a copy of **"Build an Enterprise Family To Last."**



WHO SHOULD ATTEND

This workshop is valuable for family leaders, board members and family office executives who are involved in strategic planning for the enterprise and the engagement of the family. We encourage groups of family members to attend together, so they share the learning, brainstorm new ideas and prioritize strategies for the future.

WORKSHOP AGENDA

The program runs from 9:00 AM - 5:00 PM each day, with a dinner group on September 22.

THE FAMILY JOURNEY

Where we’ve been and where we are today

- Map family history
- Assess current culture and behaviors
- Identify core values and responsible ownership

Where we want to go

- Align family interests
- Assess readiness for change
- Build a learning culture

How we plan to get there

- Identify trusted decision making process
- Design leadership selection policies
- Offer opportunities for participation/ engagement

THE ENTERPRISE JOURNEY

Where we’ve been and where we are today

- Review benefits of current enterprise
- Assess identity and impact
- Investigate opportunities and risks

Where we want to go

- Develop future scenarios
- Articulate a shared vision
- Identify leadership skills and a succession process

How we plan to get there

- Design efficient governance framework
- Develop process to assess and mitigate risks
- Develop a written enterprise charter to document goals and agreements

THE PERSONAL JOURNEY

- Map personal journey to identify personal goals
- Inventory personal skills and interests
- Consider skills needed for future enterprise leaders
- Identify desired personal role(s) and engagement levels
- Create opportunities to demonstrate leadership skills

More comments from prior workshop attendees

“It’s clear to me that there is so much risk for families who don’t invest in the Family Journey and so much to be gained by investment in it.”

- Family Enterprise Board Director

“We have new clear metrics to measure the intangibles (such as belonging, fulfillment, and return on human capital).”

- Family Member and Family Office Board Co-chair

“This book is phenomenal. It provides common language and a collaborative tool for the family. I’m going to give copies of it to my whole leadership team.”

- Family Office CEO

WORSHOP COST	FOX	NON
	MEMBERS	MEMBERS
Individual attendee	\$5,000 USD	\$6,000 USD
Multiple attendees from the same family or firm	\$4,000 USD	\$5,000 USD



SARA HAMILTON

Founder, Family Office Exchange
Co-founder, Enterprise Family Advisors

Sara founded FOX as a peer network for family office executives in 1989. Within 10 years, she could see that families needed help with family governance and managing leadership transitions, in addition to their family offices. As a result, FOX became an advisor to family enterprises and created a platform for sharing family enterprise best practices. Today, Sara provides strategic direction for FOX as Founder and board member and supports the development of new services for FOX members – 320 enterprise families and 80 wealth advisory firms in 25 countries.

Sara is the co-author of *Build an Enterprise Family to Last and Family Legacy and Leadership: Preserving True Family Wealth in Challenging Times*. She serves on the executive education faculty of the University of Chicago Booth School of Business as an adjunct faculty member for their Private Wealth Management course, and she is a co-creator and instructor for the Responsible Ownership for Enterprise Families program at Vrije University in Amsterdam.



MARGARET VAUGHAN COX

Founder and President, MCV Consulting
Co-founder, Enterprise Family Advisors

Margaret has been partnering with multigenerational Enterprise Families for over twenty-five years helping them anticipate, plan for and thrive through complex generational transitions. Referred by sophisticated wealth owners and advisors around the globe, Margaret has traveled to clients throughout North America, Latin America, Europe, Asia, Australia and South Africa.

Margaret's experience with Enterprise Families began with her own. The daughter of a successful entrepreneur, she grew up learning firsthand the challenges business founders and their families face. Margaret worked closely with her father as he engaged in a thoughtful succession planning process which set the stage for the business's continued prosperity, continuing into its sixth decade since its founding. As co-owner of a multigenerational family property, Margaret understands the required work and joyful benefits of co-owning and co-managing legacy family assets.